

Press Release

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CITIC Telecom CPC X TutorABC Collaborating for New Milestone in Global Education Digitalization

TutorABC is recognized as Information Visionary in the IDC Digital Transformation Awards 2018, achieving a new milestone in online interactive learning market with ICT leader CITIC Telecom CPC

Hong Kong, September 20, 2018 – CITIC Telecom International CPC Limited (“CITIC Telecom CPC”), a wholly owned subsidiary of CITIC Telecom International Holdings Limited (SEHK:1883) together with leading online education provider TutorABC announce their continuous collaboration in reaching new heights for global Edtech development.

Combining AI technologies with big data analytics, TutorABC developed the “AI-enabled Dynamic Course Generation System (DCGS)”. The system transforms traditional education model to bring advanced online learning experience through generating personalized educational programs with appropriate consultant and material based on each student’s interest and capabilities. It is also a result of collaborating with leading ICT service provider CITIC Telecom CPC to integrate interactive learning with cloud computing, big data analytics and network connectivity.

To celebrate the success of this collaboration, CITIC Telecom CPC nominated this project for the IDC’s “Digital Transformation Awards 2018”. At the award ceremony held earlier, TutorABC’s DCGS was recognized and awarded as the “Information Visionary”. The award is a recognition of TutorABC’s innovation by introducing Edtech to the education industry and transforms itself to an online learning leader. The award also demonstrates the success of its collaboration with CITIC Telecom CPC, who supports the AI-enabled DCGS with extensive network and cloud infrastructure, enabling a speedy global implementation and digitalization of this education platform.

TutorABC brought a fresh breeze to the traditional English tutoring market in 2006 by introducing and patenting the DCGS. Through integrating this interactive learning platform with CITIC Telecom CPC’s global ICT services, especially the networking and cloud computing technologies, the DCGS has created a breakthrough from the traditional restricted study venue and schedule to bring students a brand new online learning experience. TutorABC’s DCGS was exclusively designed to integrate AI-enabled facial recognition technologies with online learning data to optimize and align each student’s need with different consultant’s style and learning material. This AI-enabled learning platform demands heavy computing power and its real-time interactive online platform also requires a stable connectivity and reliable cloud infrastructure.

“The exceptional industry knowledge from CITIC Telecom CPC together with its global real-time technical support team has been providing us all the necessary resources. Its networking capability, high computing power cloud infrastructure and data centers support every development milestones of our online education platform,” said Arthur Shen, COO, TutorABC.

“Innovation Never Stops is our motto. To compete in a global market that is driven by digital transformation, excellent business model and the ability to quickly bring the innovative ideas into reality with concrete offerings in the global market are both keys to success. We are glad to collaborate with TutorABC to bring their innovative Edtech concept into reality. It is an honor for CITIC Telecom CPC to support TutorABC with our professional team and comprehensive ICT solutions, taking education digitalization to new heights and being accredited the “*IDC Digital Transformation Awards 2018 – Information Visionary*,” added Stephen Ho, CEO, CITIC Telecom CPC.

Through its world-class cloud computing and private network solutions with global coverage, CITIC Telecom CPC brings TutorABC’s interactive online learning platform to the international market, enabling borderless and high quality learning experience for students. With world-class Tier 3+ data centers hosting the DCGS, TutorABC can bring the concept of AI-enabled personalized learning experience into reality.

“We believe a reliable communication infrastructure is the foundation of successful digital transformation. As a global ICT services partner, we help our customers design their network infrastructure resources based on their business models and needs. In the past few years, we have been growing together with TutorABC, footprint not only spanning from Asia Pacific to Europe and America, but also extending to Russia and South Africa, marching into the new world of digitalization to transform the education industry,” said Jason Chu, General Manager of Taiwan, CITIC Telecom CPC.

In a market with limited IT talent, budget and time, CITIC Telecom CPC believes enterprises should seek technology partners with ICT services capabilities for business expansion and transformation. A competent technology provider should possess ICT expertise serving multiple markets, vast experiences in project implementation and management, as well as the ability to provide 24x7 onsite professional supports. Only by having partner with these capabilities, enterprises can simplify IT management, realign resources towards the strategic development of their core businesses, and capture all the emerging business opportunities to accelerate growth. “The recognition of TutorABC at the IDC Digital Transformation Awards 2018 is also a reflection of CITIC Telecom CPC’s core value—services bring the brightness out of a remarkable business,” added Chu.



“TutorABC focuses on Edtech development. In 2010, we are the first to introduce a 24x7 online learning platform. It also marked the beginning of our partnership with CITIC Telecom CPC, who has since become our perfect partner to realize our vision in digitalizing online education. With the support of its advanced ICT services, we are able to achieve different milestones at a much faster pace—wherever our customers need us, CITIC Telecom CPC’s service is there, allowing us to bring this exceptional learning experience around the world,” said Shen.

DCGS is a patented AI-enabled learning platform developed by TutorABC. It integrates big data analytics, deep learning and AI technologies with online education to truly realize the vision of personalized learning experience. CITIC Telecom CPC’s comprehensive ICT infrastructure and professional services, together with TutorABC’s AI-enabled online learning platform, pose a great example to demonstrate the success of a shared economy. “Through this partnership with CITIC Telecom CPC, we are able to bring quality education to remote locations, allowing students to experience world-class education anytime anywhere. This education-for-all learning platform is also the foundation for TutorABC to establish its leadership in the online education market,” concluded Shen.

CITIC Telecom CPC Enterprise Solutions:

- DataHOUSE™ Cloud Data Centers are built on a world-class technology platform and carrier-grade network infrastructure, connecting more than 30 data centers worldwide. Complementing CITIC Telecom CPC’s SmartCLOUD™ service centers, this service provides customers with high quality global operations network. DataHOUSE™ supports fast deployment of AI-enabled DCGS, enabling the access of big data for accurate analytics to provide quality personalized learning experiences.
- SmartCLOUD™ is a global cloud computing platform and foundation for TutorABC to build its learning platform. This IaaS offering provides flexibility in the computing resources allocation, allowing TutorABC to make real-time adjustment, better control its financial resources, as well as adapt to its rapid global expansion. Meanwhile, enabling high security, privacy and availability of the service.
- TrustCSI™ provides enterprise-grade information security and data protection. Data breach and various compliance requirements are forcing many enterprises to put information security as their top priority. CITIC Telecom CPC TrustCSI™ is a managed security services proven to bring effective disaster recovery capabilities through multiple security operation centers (SOCs), supporting enterprises’ growing demand for information security.
- TrueCONNECT™ Premium is a managed Private Network service using MPLS (Multi Protocol Label Switching) technology to connect offices and sites from different locations. This service allows TutorABC to bring high quality network experiences in its online

learning platform, enabling low-latency connectivity for reliable communications regardless it is via voice, video or text. It also provides Quality-of-Service (QoS), enable students a smooth online video learning experience across the world. CITIC Telecom CPC's global connectivity and ICT services span across all five continents with more than 140 Points of Presence in 130 countries. By 2018, it will be offering 18 cloud service platforms with more than 30 cloud data centers to support different multi-nationals corporations across the world.



CITIC Telecom CPC supports TutorABC with its extensive network and cloud infrastructure, enabling TutorABC a speedy global implementation and digitalization of its online education platform. The success of this collaboration is recognized by winning the "IDC's Digital Transformation Awards 2018 - Information Visionary".

In the photo: Jason Chu, General Manager of Taiwan, CITIC Telecom CPC (left) and Arthur Shen, COO, TutorABC (right)



Jason Chu, General Manager of Taiwan, CITIC Telecom CPC (left) and Arthur Shen, COO, TutorABC (right) collaborate for new milestone in global education digitalization with world-class ICT solutions and AI-enabled DCGS.

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About CITIC Telecom CPC

CITIC Telecom International CPC Limited (“CITIC Telecom CPC”), a wholly owned subsidiary of CITIC Telecom International Holdings Limited (SEHK: 1883), serves multinational enterprises the world over by addressing their specific ICT requirements with highly scalable tailored solutions built upon the company’s flagship technology suites, comprising TrueCONNECT™ private network solutions, TrustCSI™ information security solutions, DataHOUSE™ global unified cloud data center solutions, and SmartCLOUD™ cloud computing solutions.

As one of the first managed service providers in Hong Kong to achieve ISO 9001, 14001, 20000, 27001, and 27017 ICT-related certifications, CITIC Telecom CPC delivers on its superior quality commitment through a broad global footprint encompassing some of the highest growth markets in Asia, Europe and America, with over 140 points of presence, 18 Cloud service centers, 30+ data centers, and two dedicated 24x7 Security Operations Centers.

At CITIC Telecom CPC, “Innovation Never Stops.”

For more information please visit www.citictel-cpc.com

About iTutorGroup

Established in 2004, iTutorGroup is the largest online education group in the world, providing a diversified curriculum system, flexible session schedules and professionally-certified consultants via cloud computing integration services developed by a technology team in Silicon Valley, U.S. Our clients range from teenagers to business professionals. Through our patent Dynamic Course Generation System (DCGS), we connect learners with consultants worldwide, as well as customize sessions and materials to create a unique online interactive teaching environment. iTutorGroup has English teaching brands, TutorABC, tutorJr and vipjr, and a Chinese teaching brand, TutorMing. We have over 5,000 in-house employees and more than 30,000 consultants from 100 cities across more than 80 countries. Since its founding, iTutorGroup has provided more than 18 million online sessions to clients from 135 countries and territories around the world.

In October of 2015, iTutorGroup valuation came to more than US\$1 billion, a new record in online education funding, after its series C funding of around USD\$200 million from GIC, Russia-China Investment Fund, Goldman Sachs Group, Inc., Silverlink Capital, and Singapore’s Temasek Holdings, Ltd. Notably, Temasek also participated in Series B funding, which was completed in 2014, and also included Alibaba and Qiming Weichuang Venture Capital Management Co. Ltd., totaling US\$100 million, and introduced Japan’s SBI Holdings, Inc. (formerly Softbank Investment) as a strategic investor.



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