



**Press Release  
FOR IMMEDIATE RELEASE**

**CITIC Telecom CPC Sustains "Quality Momentum"  
and Starts Strong in Year of the Horse**

*Continues to win industry awards and  
attains several business achievements with strategic partnership strategy*

**Hong Kong, March 6, 2014** - CITIC Telecom International CPC Limited (CITIC Telecom CPC), a wholly-owned subsidiary of CITIC Telecom International Holdings Limited (SEHK: 1883), announced strong success in its quality initiative and business milestones as the Year of the Horse commences. The company has won new industry awards, attained additional quality certifications, and expanded its points of presence and partnerships.

**Quality Driven Leads to a Strong Start in the Year of the Horse**

"Quality is the name of the game for 2014," said Stephen Ho, CEO, CITIC Telecom CPC. "Quality is our Core Value. Quality encompasses and influences everything we do, whether it is business operations and products development, or customer interactions. In fact, our business started with Quality focus, and we have not taken our eye off it. We are simply bringing this key value to the foreground, and I am proud to see that results are speaking for themselves."

As a testament to CITIC Telecom CPC's emphasis on quality, the company was recently recognized with "The Best Telecommunication Services Partner" Grand Award in the Sing Tao Daily IT Square Editors' Choices 2013, alongside two additional merit recognitions: "The Best Managed Security Services Provider" for the company's TrustCSI™ Information Security Services, and "The Best Cloud Infrastructure Service Provider" for SmartCLOUD™ Cloud Computing Solutions. An award presentation ceremony was held on 27 February, 2014.

The IT Square Editors' Choices 2013 is organized by one of Hong Kong's leading newspapers Sing Tao Daily to honor products and services with unique features which have made significant contributions to advancing technology in the ICT arena.

**Connecting the World with Quality Services**

A strong partnership strategy is one of the critical elements to sustain "Quality Momentum". CITIC Telecom CPC expands network coverage and enables SmartCLOUD™ service suite with world's top ICT industry leaders and service providers, for delivering seamless solutions to enterprises always.

To follow customers' business expansion, CITIC Telecom CPC expands Global IP Network footprint with One Source Networks (OSN), a leading provider of innovative managed communications solutions for the Fortune 1000, across North America. By interconnecting with OSN via a network-to-network interface (NNI) in Los Angeles, California, CITIC Telecom CPC enhances North American service coverage and connectivity options for the company's new and existing customers in Asia, North America and Europe. In addition, OSN's customers can now benefit from seamless connections to CITIC Telecom CPC's solution offerings and service gateways to the Asia Pacific region.



In 2013, CITIC Telecom CPC has been expanding its network reach and Points of Presence (PoPs), with seven new PoPs were added as well — London (UK), New York (USA), Bangkok (Thailand), and Hefei, Kunshan, Jinan, and Dalian (Mainland China)—for a total of 65 PoPs worldwide.

The partnership with Riverbed Technology (NASDAQ: RVBD) further enhances CITIC Telecom CPC SmartCLOUD™ cloud computing offerings. The SmartCLOUD™ SafeBox solution gives Asia Pacific enterprises an innovative cloud data storage capability, which is based on Riverbed's Whitewater Solution. SmartCLOUD™ SafeBox delivers the best cloud storage solution with the efficiency and convenience of random access of data. It reduces backup and archiving costs by up to 80% compared to traditional disks and tape with even better protection, storage optimization, faster backup and restoration, and enterprise-class Disaster Recovery (DR) capabilities.

### **World-class Accreditation for Industry-leading Service**

CITIC Telecom CPC has also achieved a new ISO certification—ISO 14001 “Environmental Management System” (EMS)—for its operational framework of effective environmental management that improves resource efficiency, reduces waste and drives down costs. The new certification joins the company's other ISO certifications, namely ISO 9001 “Quality Management System”, ISO 27001 “Information Security Management System” and ISO 20000 Information Technology Service Management System”.

All these achievements have led to CITIC Telecom CPC winning a series of industry awards in recent months. Key international awards achievements include:

- Recognition of excellence for “Security - Managed Security Services” and “Services - Cloud Infrastructure and Hosting Services” in the Computerworld Hong Kong Awards 2013 by Computerworld Hong Kong (June, 2013)
- “Greater China Growth Excellence in IP-VPN Market” in the 2013 Best Practices Award by Frost & Sullivan (October, 2013)
- “Best Cloud Services Provider” in the Readers' Choice - Product Excellence Awards 2013 by Networkworld Asia (November, 2013)
- One of the “Top 20 Regional Global I.T. Vendors 2013” by MIS Asia Strategic 100 (December, 2013)

“For us, Quality is not merely an objective. It is a process,” added Stephen. “As the Year of the Horse commences, we ride on this path of Quality and are confident it will lead us to a super highway of more achievements, more milestones, more success.”



Mr. Tony Wong, Assistant General Manager of Sales (left) and Ms. Micky Wong, Senior Vice President of Marketing (right) at CITIC Telecom CPC receives the three IT Square Editors' Choices 2013 awards on behalf of CITIC Telecom CPC.



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### About CITIC Telecom CPC

CITIC Telecom International CPC Limited ("CITIC Telecom CPC"), a wholly owned subsidiary of CITIC Telecom International Holdings Limited (SEHK: 1883), is a trusted Information and Communication Technology (ICT) solutions provider with multiple branches across Asia Pacific, and a preferred partner by multinational corporations and business enterprises.

CITIC Telecom CPC delivers a range of innovative services, including: **TrueCONNECT™**- an advanced MPLS VPN service which employs state-of-the-art fully meshed network, **TrustCSI™** - an integrated suite of information security solutions, and **SmartCLOUD™** – smarter, better and high performance cloud computing solutions which complement the company's managed network and managed security solutions.

As further testament to its commitment in providing premium quality services in the Asia Pacific region, the company became the first VPN service provider in Hong Kong to achieve all four ICT related certifications in ISO 9001 – Quality Management System, ISO 27001 – Information Security Management System, ISO 20000 – Information Technology Service Management System, and ISO 14001 – Environmental Management System. Learn more at [www.citictel-cpc.com](http://www.citictel-cpc.com).

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