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## CITIC Telecom CPC launches SmartCloud DaaS in Singapore

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CITIC Telecom CPC, a subsidiary of CITIC Telecom International Holdings Limited, has extended its long-standing partnership with VMware Asia to launch today its SmartCloud Desktop-as-a-Service (DaaS) in Singapore.

Powered by VMware Horizon DaaS solution, the SmartCloud DaaS aims to support the mobile workforce and the multi-office operation needs of companies across the Asia Pacific region through a flexible, cost-effective and easy-to-manage virtual desktop solution.

With the launch of SmartCloud DaaS, companies are able to deliver virtual workspaces to their employees - including full Windows Client desktops, shared desktops and hosted applications - across all operating systems on any device, anytime and anywhere. This allows them to enjoy a reduction in CAPEX and a cost reduction related to the ever-increasing virtual desktop software licensing fees.

Companies also need not worry about the manpower resources for equipment set up and maintenance, as well as the data centre costs and space required to own, operate and maintain virtual desktops.

In essence, SmartCloud DaaS simplifies the delivery of desktops and hosted applications as a cloud service. This means that companies can save time and money without sacrificing enterprise requirements for security and control; and employees are also more productive with a complete workspace that can access from any device anywhere and anytime.

"Many enterprises in Singapore and the Asia Pacific are employing a bigger mobile workforce, and more and more are running on a multi-office model. However, the technical infrastructure of these enterprises is not able to support the dynamic requirements in everyday operations," said Daniel Kwong, Senior Vice President of Information Technology and Security Services, CITIC Telecom CPC.

"SmartCloud DaaS is a solution that answers their needs. Designed to be offered under a monthly subscription model, it is set to bring benefits in a high-standard, cost-effective and flexible manner," he added.



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