



# Smart CLOUD VC

**Video Conferencing Solution** 

# The Latest HD Quality Video Conference-as-a-Service

**SmartCLOUD™ VC** service is the regional Cloud-based managed video conferencing solution that offers high quality and multimedia integration at your fingertips. With no upfront payments or expensive equipment, telepresence-quality multi-point video conferencing can be carried out anytime, anywhere.

**Extending your meeting from conference room to personal devices.** Internal or external meetings, discussions, trainings, product demonstrations and presentations are now easier and more accessible around the globe. Whether you are at your desktop, in a conference room, or on the road with your laptop, smartphone or tablet, traveling costs are reduced and productivity is increased with SmartCLOUD<sup>TM</sup> VC.

# HIGHLIGHTS

- > VC-as-a-Service Regional Cloud-based VC Service
- > Conference room to desktop, laptop, tablet and smartphone video conferencing, giving you the flexibility of meeting anytime, anywhere
- > NO CAPEX or upfront payment
- > 24 x 7 reservation-less multi-point video conferencing
- > Advanced VC codec for crystal clear HD-ready pictures
- > Easy-to-use User Interface and Contact Directory enables participants in multi-point conferences
- > Web-based service portal lets users to fully manage their VC
- > 24 x 7 monitoring and hotline support

#### **CONNECT TO ADVANTAGES**

Whether it's a meeting, discussion, demons tration or presentation, SmartCLOUD™ VC service has what you need. Discover:

- Savings on time and money
  - un
- Greater productivity and efficiency
- Versatility in meeting set-up
- Mobile conferencing made easier

> Global-Local Intelligent DICT Service Partner



# **Business VC Meeting Through Smart Devices is Now Possible**

## A Good Start for Better Technology

Enterprises enjoy uncompromised SmartCLOUD<sup>TM</sup> VC experience from simplified pricing for multi-point, telepresence-quality video conferencing services that allow subscribers to conference with anyone with a mobile device, PC, conference room system, or even a legacy end-point system.

#### **Web-based Service Portal**

Single-click portal initiates online meetings from anywhere, anytime.

#### **Speed and Precision Guaranteed**

SmartCLOUD<sup>TM</sup> VC service separates video stream into low and high reliability channels and integrates different network environment to maximize quality and great interactive experience between the endpoints. As a VC Cloud platform, the packet switching is handled with optimal efficiency without degrading the quality of the video or adding noticeable latency. The highly versatile service supports simultaneous multi-session, multi-point conferences with minimal delay – up to 5 times faster than traditional video conferencing services.

## **HD Multi-party VC on Mobile Devices**

Employees are able to join VC with other mobile endpoints, desktops, room systems or laptops from anywhere, at any time and from the tablets and smart phones, delivering up to 720p HD resolution with shared content viewing capability on the go.

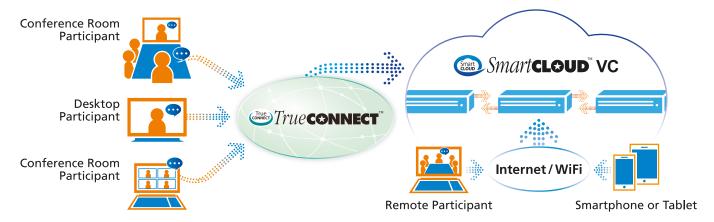
## **Latest Video Conferencing Standard**

Leveraging advanced VC codec Scalable Video Coding (SVC)-based compression technology, blurry images and broken pictures are history. Running its high quality on 720p or VGA quality (640 x360) video to the desktop, where VGA is 4 times sharper than conventional CIF resolution (352x288).

## 24 x 7 Round-the-clock Support

With SmartCLOUD™ VC service, users can easily connect with customers and external partners to resolve any business issues that may arise. User-friendly interface and multi-lingual settings also add an extra level of convenience. SmartCLOUD™ VC service is well managed and further supported by CITIC Telecom CPC's world-class data centers which guarantee ample bandwidth. 24 x 7 service monitoring and hotline support services are provided to ensure customers satisfaction as well.

## SmartCLOUD™ VC Service Solution Diagram



#### Connect Anywhere

Participants can connect to the SmartCLOUD™ VC service whether inside the office through the secure private network – TrueCONNECT™, or from an outside location through Internet/WiFi. The highly secured SmartCLOUD™ structure ensures that video conference content and company information are secure.



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